

# Objective Controls

The Risk Management App

For hospitality service providers

Objective Controls is a cloud risk management system that helps hospitality organizations manage their operational risks effectively and prevent disasters, large and small. Objective Controls can help your organization avoid getting into the wrong type of news reports.

## What Risks?

Operational risks like:

- Not complying with food and health regulations
- Acts of violence or even terror
- Legal action taken by guests
- Sexual harassment by staff

And more...

If you need help in identifying more risks, we are providing a free risk starter pack containing an initial collection of risks and controls so you can get going without delay.

## Why Do It and How?

- To waste less
- To give better service
- To survive the next setback
- To enforce accountability
- To look after your job

You will waste less time and money; you will give a better service to your guests; you will better survive the next setback which will undoubtedly come because that is the nature of your business; you will enforce a culture of accountability throughout your organization and raise your professional integrity.

Objective Controls extends your management capabilities by getting your staff to work to the standards you demand. It provides a fast and cost-effective path to reducing the likelihood of risks and reducing the **damage** if they do occur. The **likelihood** of some of these risk events can be reduced by being aware of them and putting certain controls in place and there are other controls that can ease the consequences if they cannot be prevented.

Objective Controls is easy to use, runs on desktop and mobile computing devices and has a cool, user-friendly graphical interface. It can be implemented in just a couple of hours.



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## Risk Management in Hotels and Restaurants

The need to manage risk effectively comes from many sources including laws and regulations, standards and recommended best practices. However, just as important as meeting the demands of these bodies is the need to prepare your organization against events that could cause it major loss and threaten your operations, endanger jobs and even put lives at risk.

Using Objective Controls will take very little of your time but the benefits can be dramatic. Objective Controls will increase management and employee awareness of your strategic objectives and the risks that threaten them. It will get your employees working to a higher professional level due to the controls that you put in place.

## Business Continuity and Disaster Recovery Planning

Business continuity and disaster recovery planning is essential for hotels, restaurants and other hospitality services. Be Proactive! Don't wait to discover that you have not planned for unexpected events. Objective Controls gives you the ability to manage risks and put internal controls in place to ensure business continuity and the ability to recover from disasters.

## Free Trial

With Objective Controls there's nothing to lose because we offer a free trial so you can see the benefits for yourself. In just 2 hours you can be managing your first risks and have a graphic prioritized risk report, all ready for your next board meeting.



## Users

Objective Controls is a software application that is simple and structured enough to be used by senior management such as regional managers, hotel managers, security managers and CFOs and also by other responsible employees in the organization. They will all take an active role in the process by monitoring controls, thus treating risks and proactively working towards achieving strategic objectives.

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